



FOR IMMEDIATE RELEASE

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PUBLIC SERVICE ANNOUNCEMENT

Pittsburgh REALTORS® Set Blood Drive Goal of 100 Pints by Valentine's Day *A Centennial Celebration "REALTOR® Care" Project*

PITTSBURGH (January 5, 2011) - The REALTORS® Association of Metropolitan Pittsburgh (RAMP) invites the public to help REALTORS® give the gift of life and reach their goal of 100 pints of blood by Valentine's Day. The REALTORS® blood drive is being held at four convenient locations during January and February. The blood drive is one of this year's REALTOR® Care projects as RAMP celebrates 100 of delivering the American Dream to Pittsburgh's communities.

The dates and locations of the blood drives are as follows:

NORTH LOCATION - January 19, 2011 - 1:00 p.m. -7:00 p.m.
Trinity Evangelical Lutheran Church (2500 Brandt School Road, Wexford, PA 15090)

SOUTH LOCATION - January 25, 2011 - 1:00 p.m. -7:00 p.m.
RAMP Headquarters (1427 West Liberty Avenue, Pittsburgh, PA 15226)

WEST LOCATION - February 3, 2011 - 1:00 p.m. -7:00 p.m.
Moon Township Public Library (1700 Beaver Grade Rd, Suite 100, Moon Township, PA 15108-3109)

EAST LOCATION - February 9, 2011 - 1:00 p.m. -7:00 p.m.
William E. Anderson Library (1037 Stotler Rd., Pittsburgh, PA 15235)

To schedule your life-giving appointment, go to <http://www.centralbloodbank.org> and search by group name RAMP.

RAMP and the RAMP Foundation will be sponsoring three additional REALTOR® Care community outreach projects this year; several 100-can food drives with regional food banks in the spring, three Habitat for Humanity volunteer days in the summer, and a 100-garment outerwear drive with Project Bundle-up in the fall.

Since 1911, the REALTORS® Association of Metropolitan Pittsburgh has served real estate professionals and the community as western Pennsylvania's most effective voice for private property rights and industry professionalism. RAMP — which was originally known as the Pittsburgh Real Estate Board, began with 30 members and has since grown to include nearly 2,200 REALTORS®. For online media resources about the REALTORS® Association of Metropolitan Pittsburgh, visit <http://www.ramprealtors.com>.

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The REALTORS® Association of Metropolitan Pittsburgh Foundation is organized under the Pennsylvania Non-Profit Corporation Law and is qualified as an exempt organization under Section 501(c)(3) of the Internal Revenue Code.

The term "REALTOR®" is a federally registered collective membership mark which identifies real estate professionals who are Members of the National Association of REALTORS® and subscribe to its strict Code of Ethics. Since the subject term is a registered mark and serves this special identifying function, it should be used only in reference to real estate professionals who are Members of the National Association. The mark REALTOR® should also be distinguished from words of ordinary use by capitalization. Please take care to capitalize the term REALTOR® in the manner specified in the AP and UPI style books.